

## Press Release October 28, 2010

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## Grand County TV18/Outside Television is Now Locally Owned

Winter Park, Colo.- The TV station previously known as Resort Sports Network TV 18 owned by WorldWest, LLC has been purchased, renamed and rebranded as Grand County TV18 by Mike Turner of Turner Productions, Inc. The station is affiliated and supported by nationally recognized RSN TV18 and Outside Magazine.

Grand County Television programming will include live time local weather and ski conditions, local feature presentations on things to do and where to eat throughout the county. "We are proud to provide a locally owned, operated and produced television station. With over 20 years of media and production experience in Grand County, we are determined to show visitors the uniqueness, activities and beauty of the area," said Mike Turner, Owner/President

Grand County Television provides marketing and advertising value to local clients by offering competitive and alternative multi-media marketing solutions. Low introductory rates are available through the end of the year in the form of ad campaign sponsorships, programming, feature shows, Public Service Announcements and event announcements. Advertising rates as low as \$150 a month along with free production, a savings of up to \$750, are available through December 31, 2010.

Fulfilling the need for a robust 24/7 viewing experience with multimedia versatility, Grand County TV18 differs from the more limiting "loop programmed" stations that have been more traditional in resort destinations.

## Grand County Television -www.grandcountytelevision.com

Grand County Television represents over 300 programmed movies, 47 new resort destination and sport related programs, live time local weather and local event and feature presentations

Grand County TV18 is available on Comcast Channel 18.